

Conceptualize what you need to achieve. (conceptual vision blueprint)

Design the 'strategy solution plan'(strategy blueprint)

Actionplan

1 Clarify your goal

Visual picture of expected outcome

Meetbaar, wanneer bereikt

Beperkingen: tijd, gelding, resources

2 Write a list of actions

Write down all ideas

Write all alternatives

No judge or analyze

3 Analyse, prioritise and prune

4 Organize list to a plan

Order, dependencies

What steps needs to be done before that action

Simplify

Handling the reality details to make it happen (tactical details)

5 Monitor execution of plan and review plan regullary

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Martin van Vuure

Actionplan.mmap

Mvvuure@gmail.com



Map info